



CITY OF
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American Rescue Plan Act (ARPA)

City of Eau Claire

City Council

10/19/2021



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ARPA **GFOA Guiding Principles**

- **ARPA funds are non-recurring so their use should be applied primarily to non-recurring expenditures.**
 - **Care should be taken to avoid creating new programs or add-ons to existing programs that require an ongoing financial commitment.**
 - **Use of ARPA funds to cover operating deficits caused by COVID-19 should be considered temporary and additional budget restraint may be necessary to achieve/maintain structural balance in future budgets.**



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ARPA GFOA Guiding Principles

- Investment in critical infrastructure is particularly well suited use of ARPA funds because it is a non-recurring expenditure that can be targeted to strategically important long- term assets that provide benefits over many years. However, care should be taken to assess any on-going operating costs that may be associated with the project.



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ARPA GFOA Guiding Principles

- **ARPA Scanning and Partnering Efforts.** State and local jurisdictions should be aware of plans for ARPA funding throughout their communities.
 - Local jurisdictions should be cognizant of state-level ARPA efforts, especially regarding infrastructure, potential enhancements of state funding resources, and existing or new state law requirements.



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ARPA **GFOA Guiding Principles**

- Consider regional initiatives, including partnering with other ARPA recipients. It is possible there are many beneficiaries of ARPA funding within your community, such as schools, transportation agencies and local economic development authorities. Be sure to understand what they are planning and augment their efforts; alternatively, creating cooperative spending plans to enhance the structural financial condition of your community.



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ARPA GFOA Guiding Principles

- **Take Time and Careful Consideration.**
 - Use other dedicated grants and programs first whenever possible and save ARPA funds for priorities not eligible for other federal and state assistance programs.
 - Whenever possible, expenditures related to the ARPA funding should be spread over the qualifying period (through December 31, 2024) to enhance budgetary and financial stability.
 - Adequate time should be taken to carefully consider all alternatives for the prudent use of ARPA funding prior to committing the resources to ensure the best use of the temporary funding.



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ARPA **Eligible Uses & Activities**

- To respond to the public health emergency or its negative economic impacts, including assistance to households, small businesses, and nonprofits, or aid to impacted industries such as tourism, travel, and hospitality
 - Identify a need or negative impact of the COVID-19 public health emergency; and
 - Identify how the program, service, or other intervention addresses the identified need or impact.



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ARPA Eligible Uses & Activities

- **Business**
 - Address impacts to small businesses
 - Address impacts to unemployed workers
- **Charity - Address impacts to non-profits**
- **Common Good**
 - Address disparities in public health outcomes
 - Address educational disparities
 - Behavioral health care
 - Services to address homelessness
- **Health**
 - Public health needs related to COVID-19
 - Safety measures in key congregate settings/workplaces



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ARPA Eligible Uses & Activities

- **Home/Family**
 - Address impacts to households
 - Affordable housing development
 - Promote healthy childhood environments
- **Infrastructure - Capital investments in public facilities**
- **Leisure/Tourism**
 - Address impacts to hospitality industry
 - Address impacts to tourism-related entities



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ARPA **Eligible Uses & Activities**

- To respond to workers performing essential work during the COVID-19 public health emergency by providing premium pay to eligible workers;
 - Premium pay for eligible health care workers
 - Premium pay for eligible municipal employees
 - Premium pay for eligible third-party workers



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ARPA **Eligible Uses & Activities**

- For the provision of government services to the extent of the reduction in revenue due to the COVID–19 public health emergency relative to revenues collected in the most recent full fiscal year prior to the emergency
 - Government services can include, but are not limited to,
 - maintenance of infrastructure
 - pay-go spending for building new infrastructure, including roads
 - modernization of cybersecurity, including hardware, software, and protection of critical infrastructure



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ARPA Eligible Uses & Activities

- health services
- environmental remediation
- school or educational services
- provision of police, fire, and other public safety services.
- **Ineligible Expenditures**
 - paying interest or principal on outstanding debt
 - replenishing rainy day or other reserve funds
 - paying settlements or judgments
- Estimate \$15.14 million in revenue loss



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ARPA Eligible Uses & Activities

- To make necessary investments in water, sewer, or broadband infrastructure.
 - Investments in broadband infrastructure
 - Investments in sanitary sewer infrastructure
 - Investments in storm sewer infrastructure
 - Investments in water infrastructure



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ARPA Timeline

- Funds must be obligated by December 31, 2024 and spent by December 31, 2026

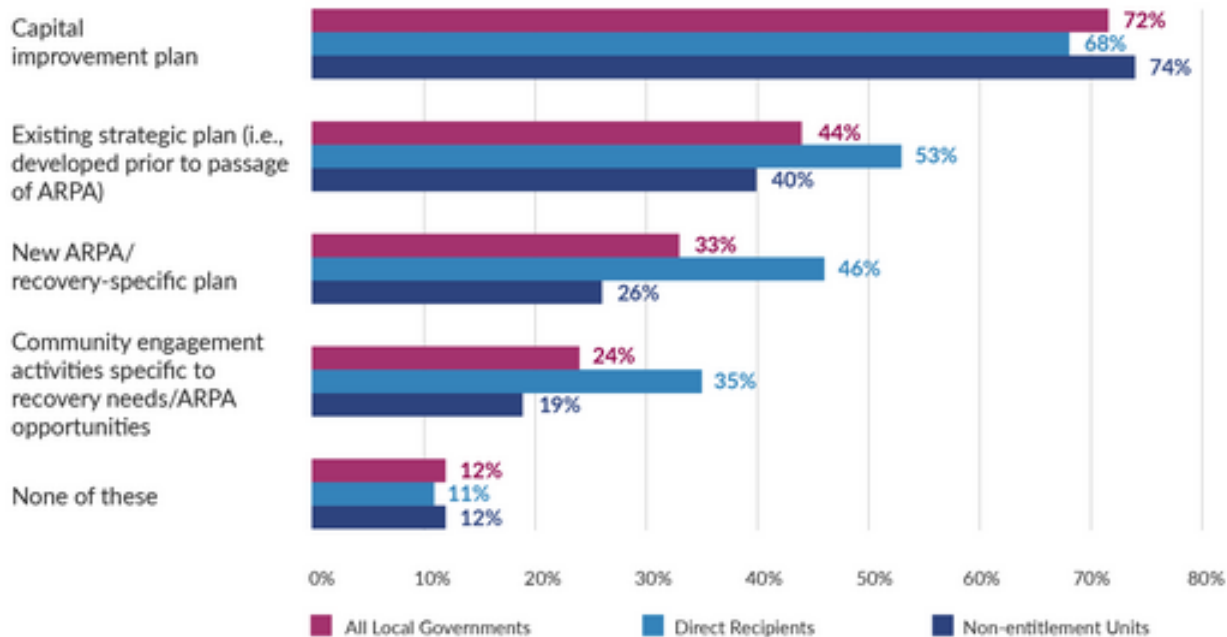


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ARPA National Perspective

- ICMA Survey – 530 City and Town Managers responded

Is your local government using any of the following tools/approaches in planning for use of fiscal recovery funds?

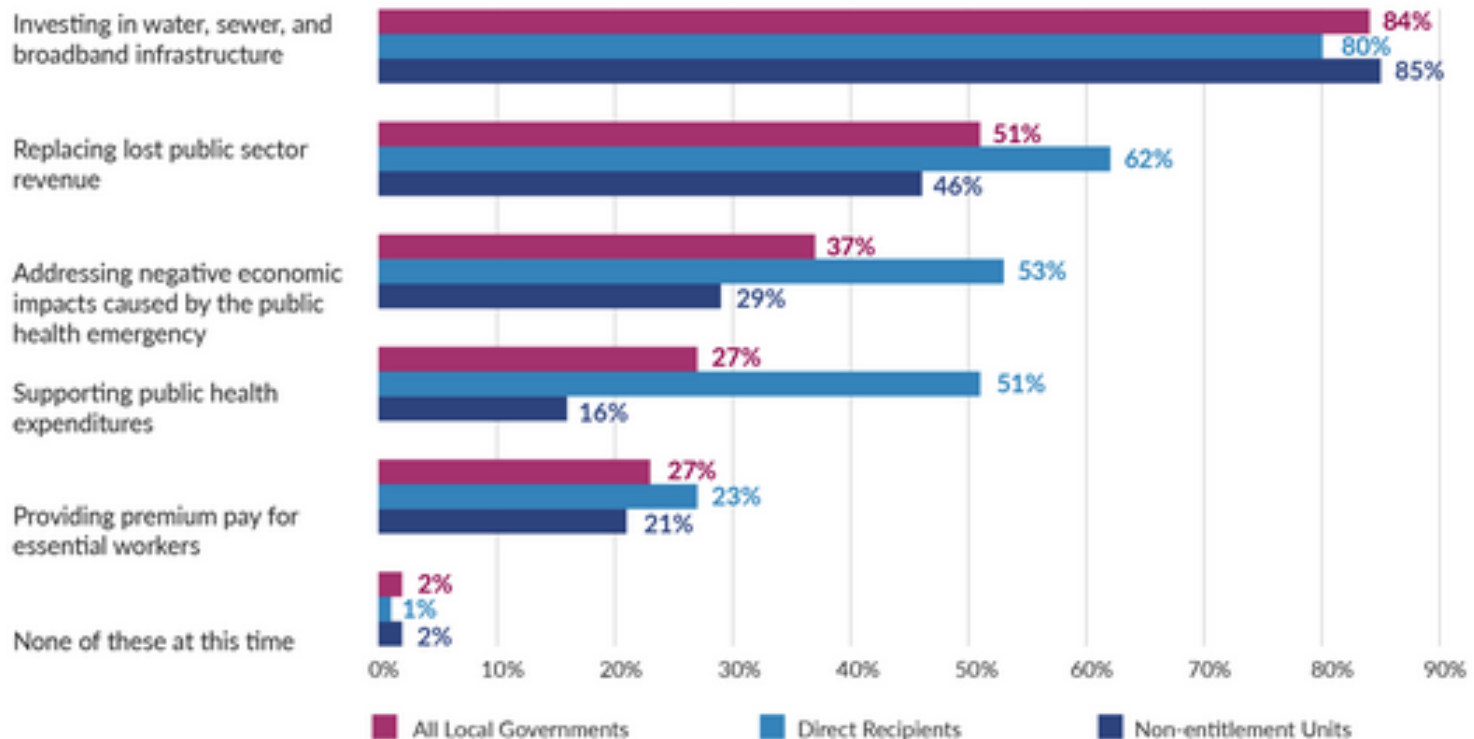




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ARPA National Perspective

In which of the following categories of eligible expenses is your local government actively considering spending its allocation of funding?





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ARPA National Perspective

Which of the following types of projects/priorities is your local government looking to support with ARPA Fiscal Recovery Funds?

| | All Local Governments | Direct Recipients | Non-entitlement Units |
|---|-----------------------|-------------------|-----------------------|
| Water and sewer infrastructure | 74% | 67% | 78% |
| Public safety equipment | 33% | 38% | 30% |
| Broadband infrastructure | 31% | 45% | 25% |
| Small businesses | 28% | 43% | 21% |
| Housing and neighborhoods | 26% | 42% | 17% |
| Other capital improvements | 25% | 31% | 24% |
| COVID-19 mitigation and containment | 25% | 41% | 17% |
| Nonprofit support | 24% | 41% | 16% |
| Tourism, travel, and hospitality industries | 21% | 27% | 18% |
| Improving remote work capacity | 21% | 24% | 19% |
| Cybersecurity capacity | 16% | 16% | 16% |
| Families and household assistance | 15% | 27% | 9% |
| Behavioral or mental health | 14% | 28% | 7% |
| Other specific priority | 11% | 17% | 9% |
| Rehiring government staff | 9% | 12% | 7% |
| Educational disparities | 4% | 4% | 4% |
| Total | 537 | 173 | 364 |

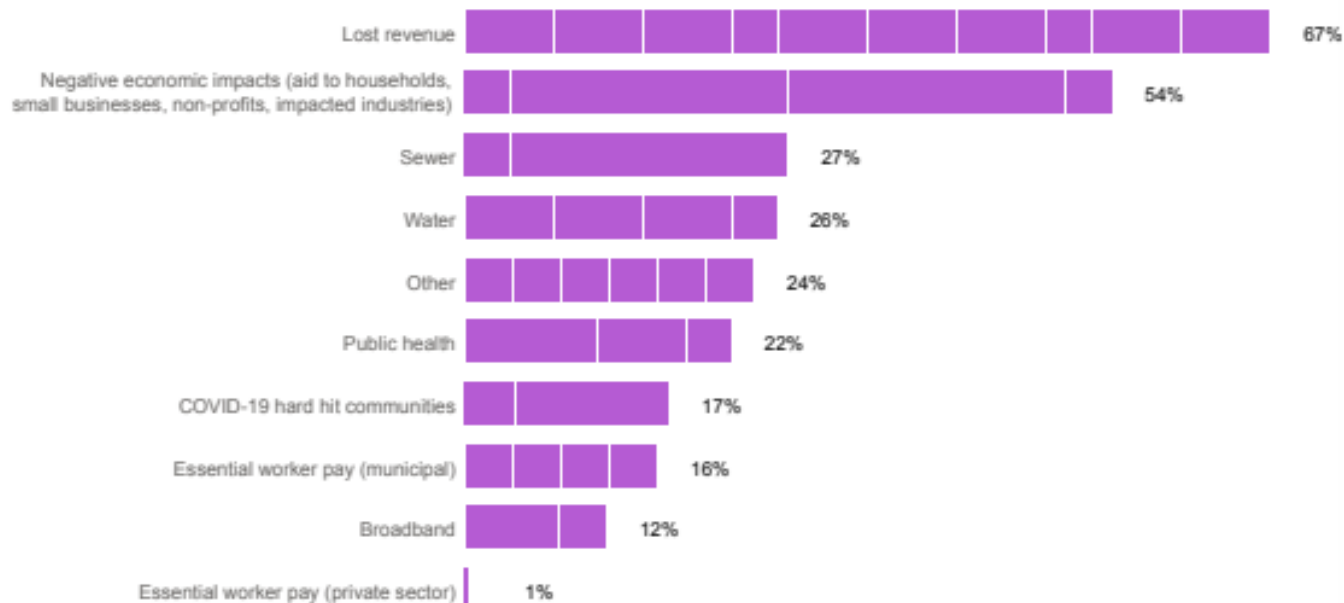


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ARPA National Perspective

- City Fiscal Conditions 2021 – National League of Cities

FIGURE 7. WHAT ARE YOUR CITY'S TOP THREE SPENDING PRIORITIES FOR THE ARPA LOCAL RELIEF FUND?





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ARPA **Public Engagement**

- **Listening Session on Thursday, September 9th**
- **Public Budget Exercise (September 10th – October 11th)**
 - 394 responses
- **Randomized Survey**
 - Invitations mailed to 1,200 properties
 - Needed about 250 responses
 - Received 49 responses



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ARPA Public Survey Responses

| | | | |
|---|----|-------|------|
| Address impacts to small businesses | \$ | 12.35 | |
| Behavioral health care (mental health/substance abuse/domestic violence) | \$ | 8.88 | -28% |
| Affordable housing development | \$ | 8.13 | -8% |
| Make necessary investments in broadband infrastructure | \$ | 7.86 | -3% |
| Address impacts to households | \$ | 7.15 | -9% |
| Services to address homelessness | \$ | 6.20 | -13% |
| Address impacts to non-profits | \$ | 5.25 | -15% |
| Make necessary investments in water infrastructure | \$ | 4.76 | -9% |
| Premium pay for eligible health care workers | \$ | 4.61 | -3% |
| Public health needs related to COVID-19 | \$ | 4.61 | 0% |
| Promote healthy childhood environments | \$ | 3.82 | -17% |
| Address educational disparities | \$ | 3.63 | -5% |
| Address disparities in public health outcomes | \$ | 2.79 | -23% |
| Premium pay for eligible municipal employees | \$ | 2.77 | 0% |
| Capital investments in public facilities to meet pandemic operational needs | \$ | 2.69 | -3% |
| Address impacts to tourism-related entities | \$ | 2.68 | 0% |
| Make necessary investments in sanitary sewer infrastructure | \$ | 2.67 | 0% |
| Make necessary investments in storm sewer infrastructure | \$ | 2.51 | -6% |
| Premium pay for eligible third-party workers | \$ | 1.78 | -29% |
| Address impacts to hospitality industry | \$ | 1.76 | -1% |
| Address impacts to unemployed workers | \$ | 1.63 | -8% |
| Safety measures in key congregate settings/workplaces | \$ | 1.33 | -18% |



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| Premium pay for eligible third-party workers | \$ | 1.78 |
| Address impacts to hospitality industry | \$ | 1.76 |
| Address impacts to unemployed workers | \$ | 1.63 |
| Safety measures in key congregate settings/workplaces | \$ | 1.33 |
| | | |
| | \$ | 4.54 |



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ARPA Random Survey Resp.

| | | |
|---|----|-------|
| Address impacts to small businesses | \$ | 10.20 |
| Behavioral health care (mental health/substance abuse/domestic violence) | \$ | 9.59 |
| Affordable housing development | \$ | 8.33 |
| Make necessary investments in broadband infrastructure | \$ | 6.59 |
| Make necessary investments in water infrastructure | \$ | 5.55 |
| Address impacts to hospitality industry | \$ | 5.29 |
| Address educational disparities | \$ | 5.22 |
| Make necessary investments in sanitary sewer infrastructure | \$ | 5.10 |
| Address impacts to non-profits | \$ | 4.92 |
| Services to address homelessness | \$ | 4.49 |
| Capital investments in public facilities to meet pandemic operational needs | \$ | 4.45 |
| Public health needs related to COVID-19 | \$ | 4.33 |
| Make necessary investments in storm sewer infrastructure | \$ | 4.31 |
| Promote healthy childhood environments | \$ | 3.73 |
| Address impacts to households | \$ | 3.10 |
| Premium pay for eligible municipal employees | \$ | 2.98 |
| Address disparities in public health outcomes | \$ | 2.57 |
| Premium pay for eligible health care workers | \$ | 2.37 |
| Address impacts to unemployed workers | \$ | 2.33 |
| Address impacts to tourism-related entities | \$ | 1.73 |
| Safety measures in key congregate settings/workplaces | \$ | 1.69 |
| Premium pay for eligible third-party workers | \$ | 0.51 |



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ARPA Random Survey Resp.

| | | | |
|---|----|-------|------|
| Address impacts to small businesses | \$ | 10.20 | |
| Behavioral health care (mental health/substance abuse/domestic violence) | \$ | 9.59 | -6% |
| Affordable housing development | \$ | 8.33 | -13% |
| Make necessary investments in broadband infrastructure | \$ | 6.59 | -21% |
| Make necessary investments in water infrastructure | \$ | 5.55 | -16% |
| Address impacts to hospitality industry | \$ | 5.29 | -5% |
| Address educational disparities | \$ | 5.22 | -1% |
| Make necessary investments in sanitary sewer infrastructure | \$ | 5.10 | -2% |
| Address impacts to non-profits | \$ | 4.92 | -4% |
| Services to address homelessness | \$ | 4.49 | -9% |
| Capital investments in public facilities to meet pandemic operational needs | \$ | 4.45 | -1% |
| Public health needs related to COVID-19 | \$ | 4.33 | -3% |
| Make necessary investments in storm sewer infrastructure | \$ | 4.31 | 0% |
| Promote healthy childhood environments | \$ | 3.73 | -13% |
| Address impacts to households | \$ | 3.10 | -17% |
| Premium pay for eligible municipal employees | \$ | 2.98 | -4% |
| Address disparities in public health outcomes | \$ | 2.57 | -14% |
| Premium pay for eligible health care workers | \$ | 2.37 | -8% |
| Address impacts to unemployed workers | \$ | 2.33 | -2% |
| Address impacts to tourism-related entities | \$ | 1.73 | -25% |
| Safety measures in key congregate settings/workplaces | \$ | 1.69 | -2% |
| Premium pay for eligible third-party workers | \$ | 0.51 | -70% |



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| Premium pay for eligible municipal employees | \$ | 2.98 |
| Address disparities in public health outcomes | \$ | 2.57 |
| Premium pay for eligible health care workers | \$ | 2.37 |
| Address impacts to unemployed workers | \$ | 2.33 |
| Address impacts to tourism-related entities | \$ | 1.73 |
| Safety measures in key congregate settings/workplaces | \$ | 1.69 |
| Premium pay for eligible third-party workers | \$ | 0.51 |
| | | |
| | \$ | 4.52 |



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ARPA All Survey Responses

| | | |
|---|----|-------|
| Address impacts to small businesses | \$ | 12.11 |
| Behavioral health care (mental health/substance abuse/domestic violence) | \$ | 8.96 |
| Affordable housing development | \$ | 8.15 |
| Make necessary investments in broadband infrastructure | \$ | 7.72 |
| Address impacts to households | \$ | 6.70 |
| Services to address homelessness | \$ | 6.01 |
| Address impacts to non-profits | \$ | 5.21 |
| Make necessary investments in water infrastructure | \$ | 4.84 |
| Public health needs related to COVID-19 | \$ | 4.58 |
| Premium pay for eligible health care workers | \$ | 4.37 |
| Promote healthy childhood environments | \$ | 3.81 |
| Address educational disparities | \$ | 3.81 |
| Make necessary investments in sanitary sewer infrastructure | \$ | 2.94 |
| Capital investments in public facilities to meet pandemic operational needs | \$ | 2.88 |
| Premium pay for eligible municipal employees | \$ | 2.80 |
| Address disparities in public health outcomes | \$ | 2.76 |
| Make necessary investments in storm sewer infrastructure | \$ | 2.71 |
| Address impacts to tourism-related entities | \$ | 2.57 |
| Address impacts to hospitality industry | \$ | 2.15 |
| Address impacts to unemployed workers | \$ | 1.70 |
| Premium pay for eligible third-party workers | \$ | 1.64 |
| Safety measures in key congregate settings/workplaces | \$ | 1.37 |



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ARPA All Survey Responses

| | | | |
|---|----|-------|------|
| Address impacts to small businesses | \$ | 12.11 | |
| Behavioral health care (mental health/substance abuse/domestic violence) | \$ | 8.96 | -26% |
| Affordable housing development | \$ | 8.15 | -9% |
| Make necessary investments in broadband infrastructure | \$ | 7.72 | -5% |
| Address impacts to households | \$ | 6.70 | -13% |
| Services to address homelessness | \$ | 6.01 | -10% |
| Address impacts to non-profits | \$ | 5.21 | -13% |
| Make necessary investments in water infrastructure | \$ | 4.84 | -7% |
| Public health needs related to COVID-19 | \$ | 4.58 | -5% |
| Premium pay for eligible health care workers | \$ | 4.37 | -5% |
| Promote healthy childhood environments | \$ | 3.81 | -13% |
| Address educational disparities | \$ | 3.81 | 0% |
| Make necessary investments in sanitary sewer infrastructure | \$ | 2.94 | -23% |
| Capital investments in public facilities to meet pandemic operational needs | \$ | 2.88 | -2% |
| Premium pay for eligible municipal employees | \$ | 2.80 | -3% |
| Address disparities in public health outcomes | \$ | 2.76 | -1% |
| Make necessary investments in storm sewer infrastructure | \$ | 2.71 | -2% |
| Address impacts to tourism-related entities | \$ | 2.57 | -5% |
| Address impacts to hospitality industry | \$ | 2.15 | -16% |
| Address impacts to unemployed workers | \$ | 1.70 | -21% |
| Premium pay for eligible third-party workers | \$ | 1.64 | -4% |
| Safety measures in key congregate settings/workplaces | \$ | 1.37 | -16% |



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| | | |
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| Address impacts to households | \$ | 6.70 |
| Services to address homelessness | \$ | 6.01 |
| Address impacts to non-profits | \$ | 5.21 |
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| Promote healthy childhood environments | \$ | 3.81 |
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| Capital investments in public facilities to meet pandemic operational needs | \$ | 2.88 |
| Premium pay for eligible municipal employees | \$ | 2.80 |
| Address disparities in public health outcomes | \$ | 2.76 |
| Make necessary investments in storm sewer infrastructure | \$ | 2.71 |
| Address impacts to tourism-related entities | \$ | 2.57 |
| Address impacts to hospitality industry | \$ | 2.15 |
| Address impacts to unemployed workers | \$ | 1.70 |
| Premium pay for eligible third-party workers | \$ | 1.64 |
| Safety measures in key congregate settings/workplaces | \$ | 1.37 |
| | | |
| | \$ | 4.54 |



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ARPA All Survey Responses

Respondents Allocating Any Funds

| | | |
|---|-----|-------|
| Behavioral health care (mental health/substance abuse/domestic violence) | 244 | 55.1% |
| Address impacts to small businesses | 228 | 51.5% |
| Make necessary investments in broadband infrastructure | 214 | 48.3% |
| Services to address homelessness | 213 | 48.1% |
| Affordable housing development | 188 | 42.4% |
| Make necessary investments in water infrastructure | 175 | 39.5% |
| Address impacts to non-profits | 167 | 37.7% |
| Public health needs related to COVID-19 | 161 | 36.3% |
| Address educational disparities | 159 | 35.9% |
| Promote healthy childhood environments | 152 | 34.3% |
| Premium pay for eligible health care workers | 149 | 33.6% |
| Make necessary investments in sanitary sewer infrastructure | 148 | 33.4% |
| Make necessary investments in storm sewer infrastructure | 142 | 32.1% |
| Address disparities in public health outcomes | 136 | 30.7% |
| Address impacts to households | 120 | 27.1% |
| Capital investments in public facilities to meet pandemic operational needs | 118 | 26.6% |
| Address impacts to tourism-related entities | 113 | 25.5% |
| Address impacts to hospitality industry | 111 | 25.1% |
| Premium pay for eligible municipal employees | 102 | 23.0% |
| Safety measures in key congregate settings/workplaces | 95 | 21.4% |
| Address impacts to unemployed workers | 93 | 21.0% |
| Premium pay for eligible third-party workers | 84 | 19.0% |



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ARPA All Survey Responses

Respondents Top Choice

| | |
|---|-----|
| Address impacts to small businesses | 105 |
| Behavioral health care (mental health/substance abuse/domestic violence) | 85 |
| Make necessary investments in broadband infrastructure | 74 |
| Affordable housing development | 63 |
| Make necessary investments in water infrastructure | 46 |
| Services to address homelessness | 46 |
| Address impacts to non-profits | 45 |
| Public health needs related to COVID-19 | 43 |
| Address impacts to households | 42 |
| Address educational disparities | 39 |
| Premium pay for eligible health care workers | 32 |
| Promote healthy childhood environments | 26 |
| Capital investments in public facilities to meet pandemic operational needs | 23 |
| Address disparities in public health outcomes | 22 |
| Make necessary investments in sanitary sewer infrastructure | 22 |
| Make necessary investments in storm sewer infrastructure | 21 |
| Premium pay for eligible municipal employees | 15 |
| Address impacts to tourism-related entities | 14 |
| Address impacts to hospitality industry | 10 |
| Address impacts to unemployed workers | 10 |
| Premium pay for eligible third-party workers | 10 |
| Safety measures in key congregate settings/workplaces | 7 |



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ARPA Process/Next Steps

- City Council establishes funding priorities
- City Manager recommends priority funding levels
- City Council allocates funding among priorities
- Development of specific programs
 - Internal
 - External RFP(s)
- City Manager recommends specific programs for funding
- City Council appropriates funds



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Questions?